

objective

To obtain an art director position within a progressive company with a fast-paced environment where I can undertake new creative problems in a team setting.

education

Bachelor of Arts, Graphic Design
Lynchburg College, Lynchburg, Virginia. MAY 2009 GPA: 3.3

Study Abroad:

University of Virginia, Semester at Sea Study Abroad Fall 2008
Lynchburg College, Rome Winter 2008

experience

JUL 2016 - Current

Girls Art Director, Jerry Leigh of California
Van Nuys, CA

Manager of the Girls Dept. art team of 8; responsible for the collective curation of original art concepts on basics and fashion items. Effectively communicate within the team as well as with design dept, production, sales, separations and screenprinting departments to ensure correct execution of all on-going projects. Knowledgeable about fabric and apparel printing processes to ensure sharp price points and correct visual execution of art.

SEP 2013 - JUL 2016

Senior Graphic Artist, Jerry Leigh of California
Van Nuys, CA

Full-time graphic artist for Girls Dept. Responsible for the creation of original art from concept to completion, with final files ready for separation. Managed workflow of two artists, providing art concepts & graphic critique. Tasks include: approving strike-offs from factories for production & communicating with production team. Communicate with buyers to gain art direction. Created art for core development, fashion key items, collections and special projects.

JUL 2010 - SEP 2013

Graphic Artist, Hybrid Apparel
Cypress, CA

Full-time artist for the Juniors/Girls Dept. Responsible for the creation of original art for generic tops as well as various licenses such as Barbie, Reebok, Bob Marley, Disney, Peanuts, etc. Tasks include: setting up art for production, completing and contributing to catalogs, and putting together trend boards for various presentations and meetings.

OCT 2009 - JAN 2010

Graphic Artist Intern, Built to Fight / On the Mat Fight Shops
Huntington Beach, CA

Work individually on projects assigned by the owner of the company. Design original graphic elements for fight equipment as well as both print and web ads. Tasks include: running and organizing photoshoots for new promotion materials, photo retouching, creating web banners and print ads.

JUL 2009 - OCT 2009

Graphic Artist Intern, Ed Hardy Tattoo Airfresh Brand: A&G Rock n' Roll Couture
West Hollywood, CA

Responsible for designing original graphic elements that adhere to the rock n' roll lifestyle and brand identity. Tasks include: creating art for apparel, fashion accessories and household products. Responsible for market/trend research and catalog preparation. Retouched photos and created print ads for magazines.

achievements

Academic Dean's List 2006, 2007, 2009
Academic Honorable Mention 2007, 2008
Hybrid Apparel's Monthly "Ninja Star" Award 2012

technical skills

Proficient in: Photoshop CC, Illustrator CC, Microsoft Office Suite.
Familiar with: Adobe Flash & Dreamweaver